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Political Parties

Teacher Name: Ms. James

Student Name: _____

CATEGORY	Exceeds Standards	Meets Standards	Approaching Standards	Below Standards
Required Elements	The brochure includes the party's main goals, at least 3 major issues and the party's stance, and a slogan and symbol. A total of 7 elements.	The brochure includes 5-6 of the elements listed in the 'exceeds' category.	The brochure includes 3-4 of the elements listed in the 'exceeds' category.	The brochure includes 1-2 of the elements listed in the 'exceeds' category.
Content - Accuracy	All content in the brochure is consistent with the beliefs of the party.	Most of the content in the brochure is consistent with the beliefs of the party.	Some of the content in the brochure is consistent with the beliefs of the party.	Little of the content in the brochure is consistent with the beliefs of the party.
Graphics - Relevance	All graphics are related to the topic and make it easier to understand the beliefs of the party.	Most graphics are related to the topic and most make it easier to understand the beliefs of the party.	Some graphics are related to the topic and some make it easier to understand the beliefs of the party.	Few of the graphics are related to the topic and/or they don't make it easier to understand the beliefs of the party.
Conventions	Capitalization, punctuation and spelling are correct throughout the brochure.	There are 1-3 mistakes in capitalization, punctuation and spelling.	There are 4-7 mistakes in capitalization, punctuation and spelling.	There are 8 or more mistakes in capitalization, punctuation and spelling.
Originality	The brochure is completely original and positively displays the beliefs of the party.	The brochure is mostly original and in a positive way displays the beliefs of the party.	The brochure is somewhat original and displays some of the beliefs of the party.	The brochure is not very original and does not do a good job of displaying the beliefs of the party.

